

WHAT
Ma. Prokett
MEANS

where she says

THINK OUTSIDE THE BOX

OR: How to legally Steal

Being creative doesn't mean inventing something from nothing
Edison stole most of his ideas

- ★ it means
 - being adaptable & flexible & funny & self-aware
 - it means failing like 1000 TIMES
 - it means identifying a problem & fixing it

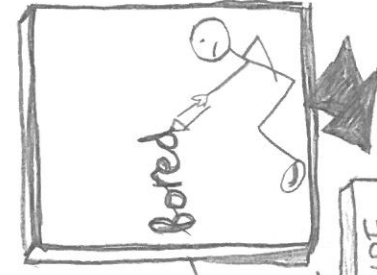
IN FACT

There is NO SUCH THING AS AN ORIGINAL IDEA



YOU JUST HAVE TO KNOW HOW & WHEN TO STEAL

if you live inside your box, you have access to nothing - it sucks in there



BUT OUTSIDE THE BOX YOU HAVE ACCESS TO EVERYTHING THAT EXISTS!



which brings up the -3- elements to thinking outside the BOX.

SO LISTEN CAREFULLY OR I'LL FAIL YOU



Copy.

Keep a file folder in your Brain of everything you love

of course, this is just Step #1. If you just copy,

it's PLAGIARISM... & I will fail you.



I'm so sick of unicorns. I will stab myself with their horns!



F

everybody in class brings in a unicorn and then

BUT THEN

"Damn sweet unicorn!"

E.O.

Imagine a kid brought in a unicorn for his presentation, & I was all -



By the time presentations are done, everyone just COPIED. How dull. No growth. No adventure.

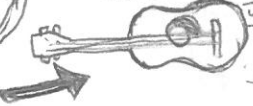
OVER.

#2 Transform.

Most directors have stolen some ideas from Hitchcock.



Bob Dylan transformed Woody Guthrie's 1st album was mostly covers.



And he's the most creative dude ever! (he also had a woman's haircut yet was bald at the same time...?)

Shakespeare had, like, 3 ideas of his own. The majority of his plays are adaptations.



Take something you've copied and add a new element to it...



more than just a ... mustache.



Just changing the font is NOT enough.

Maybe the teacher had you write an essay. You make it a graphic novel. You write it in reverse. You add section numbers.

MAKE IT BETTER.

#3 Combine.

Rarely do you go to Macy's & just buy what's on the

Mannequin.

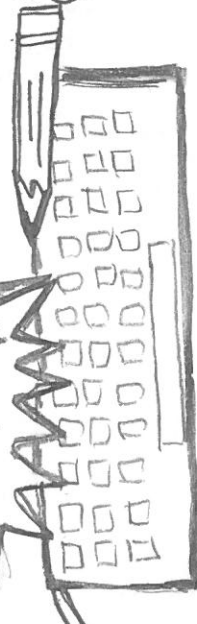
NO, you go to Target, & Gap, & Goodwill, & you combine these elements together to create your

Style.

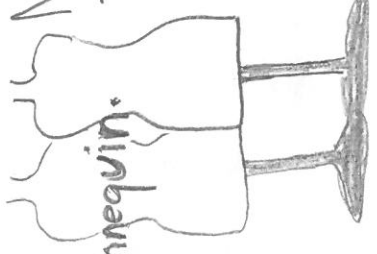
This relates to your writing. Think of combining all of your favorite authors to make your own style. Steal, transform and combine until you have something of your own. YOU LEARN TO WRITE BY COPYING.

THE WHOLE POINT

Just like I created this HANDOUT.



just like you combine recipes



Leave your dang unicorn at home. It's been done.



When you're stuck — Access that file Folder & move files around until you find a connection.

SO